

## Mediaportal Report

30/01/2010

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▶ **A brush wit fate**

Adelaide Advertiser, 30/01/10, General News, Page 3  
By: Callie Watson

Clip Ref: **00063902515**

272 words

▶ **Dirty old make-up a threat**

Herald Sun, 30/01/10, General News, Page 25  
By: None

Clip Ref: **00063903343**

163 words

▶ **Adelaide Now - [www.news.com.au](http://www.news.com.au)  
and covered with dangrous bacteria.**

WOMEN reluctant to throw out make-up products - even after years of use - are putting their health at risk and hindering the looks they strive to achieve, experts warn. They say that by trying to get the most out of lipstick and mascara and waiting...

Date Found: 30/01/2010 7:21 AM

Summary ID: 63918005

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# A brush with fate

## Why your out-of-date make-up is a health hazard

**CALLIE WATSON**  
 LIFESTYLE REPORTER

WOMEN reluctant to throw out make-up products – even after years of use – are putting their health at risk and hindering the looks they strive to achieve, experts warn.

They say that by trying to get the most out of lipstick and mascara and waiting more than two years in some cases to replace them, the users are applying products that are covered in bacteria and can cause eye infections and skin break-outs.

A survey by Queensland-based cosmetics

company Che Skincare found two thirds of women admit to owning products that are more than a year old and 85 per cent have no idea about the use-by dates.

Make-up artist Jodi Nash said the number of women using dried-out, “gunky” cosmetic products was high.

“Beauty products can be pricey, so throwing them away can be hard,” she said. “Old mascara is a big one for causing eye infections, while bacteria from the mouth affects lip col-

our cosmetics.”

G Cosmetics owner Gabrielle Boulton said sponges needed to be cleaned or thrown out, otherwise they could cause skin irritations. She said products marketed as organic contained fewer preservatives and so had a shorter shelf life.

Craig Brock, spokesman for ACCORD – the national association for the Australasian Consumer, Cosmetic, Hygiene and Specialty Products Industry, said most make-up contained preservatives to stop bacterial growth but

common sense was needed to decide when to throw it out.

Ms Nash said mascara had a shelf life of three months, foundation six months and lip gloss, lip and eye pencils could be used for up to two years.

**POLL**  
 Do you hoard your make-up past its use-by date?

**24-hour news**  
[adelaide.now.com.au](http://adelaide.now.com.au)

30-Jan-2010

Page: 3

General News

Region: Adelaide

Circulation: 186669

Type: Capital City Daily

Size: 565.82 sq.cms

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**A FRESH LOOK:** Make-up artist Jodi Nash says mascara products need to be replaced every three months.



**Herald Sun**  
**30-Jan-2010**  
Page: 25  
General News  
Region: Melbourne  
Circulation: 518500  
Type: Capital City Daily  
Size: 51.87 sq.cms  
MTWTFS-

## Dirty old make-up a threat

**WOMEN** reluctant to throw out make-up after years of use are reportedly putting their health and looks at risk.

By trying to get the most out of lipstick and mascara — in some cases waiting more than two years to replace them — consumers are using products said to be covered in bacteria that can cause eye infections and skin breakouts.

A survey by Queensland cosmetics company Che Skincare found two thirds of women admit to owning products that are more than a year old and 85 per cent have no idea about use-by dates.

Make-up artist Jodi Nash said the number of women using dried-out, “gunky” products was high.

“Beauty products can be pricey, so throwing them away can be hard,” she said. “Old mascara is a big one for causing eye infections, while bacteria from the mouth affects lip colour cosmetics.”

Ms Nash said mascara had a shelf life of three months, foundation six months and lip gloss, lip and eye pencils up to two years.