



Beauty bar

More moisture ▶

Dehydrated skin is more prone to premature ageing so Estee Lauder will introduce its most powerful hydrating cream to date, Hydrationist, on counter from next week. Its new sustainable moisture complex with revival plant extract helps

boost, balance and maintain skin's optimum moisture levels over 24 hours. Moisture is retained for longer-lasting hydration. RRP\$75, available from 27 February. For stockists call 1800 061 326.



◀ Miranda's natural secret

Elle Macpherson and Megan Gale have done it before her but Miranda Kerr is on the bandwagon. David Jones ambassador and Victoria's Secret "angel" Miranda Kerr's organic skincare range is now available exclusively at David Jones. Kora is based on a potent anti-oxidant ingredient called

Noni that Miranda was introduced to as a child by her grandparents and apparently she continues to take as a drink every day. There are products for face and body with lots of other goodies inside such as aloe vera, green tea, evening primrose oil, vitamins and more. Prices from \$44.95. Stay tuned, there's a book called *Treasure Yourself* coming and talk of a fashion line to follow.



◀ Prime smoother

Some celebrities and models might be flaunting their no-airbrushed looks in the media but if you're not ready to bare all yet, give skin a little help to look smoother and more polished under makeup with Jan Marini Age Intervention Prime. The facial primer helps plump and refine the surface of skin to smooth the way for foundation for a flawless and a longer wearing finish. Underlying anti-ageing skin smoothing technology is at work. RRP\$96 online at www.erase.com.au or call 03-9571 9990 for stockists.



Real girl reviews ►

Congratulations Jasmin Sebire! The marketing executive from Hawthorne is one of six new "It Girls" selected by Clinique to provide real girl reviews of its products over the next year. Jasmin also impressed the judges so much with her entry review of Clinique's City Block Sheer Oil-Free Daily Face Protector with SPF 25 that she has also been offered a paid internship with the Clinique national PR office. Each of the It Girls will review and report on different skin care categories from spots to sensitivity. Jasmin, 26, admits to having a few issues with her own skin tone and so she will be reporting on products designed to improve it, including Even Better Skin Tone Correcting Moisturiser and Even Better Makeup, as well as new products launching later this year. Look out for Jasmin's monthly reviews on www.cliniquetv.com.au.



◀ Pura products



Working alongside her plastic surgeon husband, Carolyn Ingram soon discovered a need to provide patients with skin care they could use at home to provide high performance support long after their surgery was over – and why wait for surgery? Carolyn and Scott found that there was a gap in the market for clinical-strength, corrective skin care products that had also been "purified" to avoid irritation and inflammation that can contribute to premature ageing over time. The result is the Australian-made Che cosmeceutical range of products for everyday use available from the Clinic Aesthetic at the Mater Private Clinic, South Brisbane or online at www.cheskin.com.au. Pura Cleanse (pictured) \$55. Average product price \$99.